

PLANNING, RESOURCE AND BUDGET COMMITTEE MINUTES

APRIL 7, 2023

1:00 PM – 2:30 PM VIA ZOOM

ATTENDANCE

<input checked="" type="checkbox"/> Brennan, Catherine	<input type="checkbox"/> Graewingholt, Megan	<input type="checkbox"/> Oseguera, Tonantzin
<input checked="" type="checkbox"/> Brusckhe, Jon (Chair)	<input type="checkbox"/> Hidalgo, Rommel	<input type="checkbox"/> Porter, Alexander
<input checked="" type="checkbox"/> Chávez, Minerva	<input type="checkbox"/> Huang, Jidong	<input checked="" type="checkbox"/> Rodriguez, Eric
<input type="checkbox"/> Culhane, Carly	<input checked="" type="checkbox"/> Kim-Goh, Mikyong	<input type="checkbox"/> Saks, Greg
<input checked="" type="checkbox"/> Dabirian, Amir	<input type="checkbox"/> Martinez, Mayra	<input checked="" type="checkbox"/> Stone, Sam
<input checked="" type="checkbox"/> Davis, Anthony	<input checked="" type="checkbox"/> McConnell, Craig	<input type="checkbox"/> Virjee, Framroze
<input type="checkbox"/> Forgues, David	<input checked="" type="checkbox"/> Meyer, Bill	
<input type="checkbox"/> Garcia, Danielle (designee)	<input type="checkbox"/> Nagai, Nelson	

Guests: Camacho, Casem, Chen, Granitz, Graylee for Porter, Light for Saks, Scialdone for Oseguera,

I. Call to Order

1.1 Chair Brusckhe called to order at 1:03 PM

II. Introductions

III. Consent Calendar

3.1 Graduate certificate in Marketing Analytics (Steven Chen)

Dr. Steven Chen provided a brief overview of the proposed graduate certificate in Marketing Analytics. Chair Brusckhe asked whether the program is expected to generate revenues and Chen confirmed that it will and that there would be a revenue participation arrangement between EIP and the College

Chair Brusckhe asked if any members present wished to pull the item from the consent calendar for further discussion. Hearing none, the consent calendar remained as stated and approved by the committee.

IV. Announcements

4.1 Next meeting April 21, as needed.

V. Approval of Minutes

- 5.1 M/S/P (Meyer/ VP Dabirian) Motion to approve the minutes from March 10, 2023.
Motion to approve the minutes passes.

VI. New business

- 6.1 Review and approval of budget memo.

Chair Brusckke indicated that a draft of the memo to be circulated to the full PRBC again at the conclusion of this meeting. He then summarized edits submitted by the committee to produce the current version of the drafted memo. Committee members reviewed and made friendly amendment recommendations for grammatical consistency and clarity of message but otherwise made no substantive changes to prioritization requiring extend debate. Chair Brusckke and committee members reviewed process recommendations included in the PRBC draft memo.

M/S/P (Kim-Goh/ McConnell) Motion to approve circulating draft of the budget memo to the full membership of PRBC via e-mail. Motion passes unanimously.

VI. Adjournment

M/S/P (Dabirian/ Meyer) Meeting adjourned at 2:01 PM

Respectfully submitted: Triana Ramos and Oliver Ravela