

<p><b>PLANNING, RESOURCE AND BUDGET COMMITTEE</b></p> <p><b>Minutes</b></p> <p><b>November 3, 2017</b></p> <p><b>1:00 PM – 2:30 PM</b></p> <p><b>CP-1060-05</b></p>
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**Attendance**

√	Erica Bowers		Mildred García	√	James Rodriguez
√	Amir Dabirian	√	Sherif Khalifa		Greg Saks
√	Peter de Lijser	√	Danny C. Kim	√	HyeKyeung Seung
√	Mike DeMars	√	Stacy Mallicoat	√	Michael Shafae
	Berenecea Johnson Eanes	√	Dave Mickey, Chair		Stephen Stambough
	Eric Endres	√	Nelson Nagai	√	Meghan Waymire
	David Forgues	√	Irena Praitis	√	Emeline Yong
	Danielle Garcia representing President Mildred García	√	Anil Puri		

Guests: Adamson, Balderas, Brew, Fontaine, Fujita-Rony, Granitz, Graylee, Jeffries, Kim for Eanes, Light for Saks, Nguyen, Reyes, Sargeant, Tran, Wong, Yee, Youngren

**I. Call to Order**

- Chair Mickey called to order at 1:00 pm

**II. Announcements**

- Chair Mickey announced the next two PRBC meetings scheduled for December 15 and December 22 are cancelled
- Dabirian announced the ATI compliance deadline is Friday, December 15<sup>th</sup>

**III. Approval of Minutes**

a. Minutes November 3, 2017 (draft)

- M/S/P Dabirian, Rodriguez with changes to the verbiage in Announcements, Bullet #2

**IV. New Business**

a. Bachelor of Arts in Humanities and Social Sciences Online Degree Completion  
(Time Certain: 1:05 pm)

- Guest Dean Fontaine introduced Guests Sargeant, Youngren, and Balderas and shared an overview of the Bachelors online degreed program in Humanities and Social Sciences (Liberal Arts). Handouts were shared with the group: Bachelor of Arts in Humanities and Social Sciences Online Degree Completion Program – summary and overview, and Comparison of CSUF Bachelor of Arts in Humanities and Social Sciences Degree Completion Program to Similar Programs

- The online degree is primarily geared toward the estimated 10,000 students with an undeclared major who have taken their general education courses with a GPA of 2.0 or higher but unable to complete a degree for some reason. The target audience is professionals who require a degree (120 units) in any discipline in order to advance.
  - The Pilot Program has been approved but will be revisited in four years to obtain Chancellor's Office approval. There is no cost to the college since the self-support program pays for itself.
  - Program has been set-up to be evaluated when it begins in 2020
  - M/S/P Dabirian, Rodriguez to approve the Bachelor of Arts in Humanities and Social Sciences Online Degree Completion program proposal
- b. Minor in Marketing Neil Granitz (Time Certain: 1:15 pm)
- Guest Granitz, Marketing Professor introduced himself and presented a powerpoint presentation and addressed questions on the Minor in Marketing and Sales proposal.
  - Presentation covered: What is Marketing? What is Sales? Who needs Marketing? Sales? Marketing Minor – Requirements, 3 Electives, Sales Minor, PRBC related questions for Minor in Marketing/Sales – no additional resources (financial or human) required
  - M/S/P Mallicoat, Dabirian to approve the Minor in Marketing proposal
- c. *Ánimo*: Latinx Counseling Emphasis, M.S. Olga Mejia, and Dept. Chair, Leah Brew (Time Certain: 1:30 pm)
- Guest Mejia and Brew, Counseling Faculty members presented the MS in Counseling Amino Emphasis program with an estimate of 60 students per year. Prerequisites include courses in both Spanish and English available during the school year and summer. Hoping to expand the program to other foreign languages such as Vietnamese and Mandarin. There is no additional cost or resources requirement for this program.
  - M/S/P Mallicoat, Dabirian to approve the Minor in Marketing proposal
- d. Literacy Education Minor
- Guest Jefferies, Undergrad Coordinator in the Department of Literacy and Reading Education presented the Minor in Literary Education
  - A review of the New Program Cost Analysis for the minor shows no net change required to implement the program since current resources/faculty are used to teach classes
  - M/S/P Rodriguez, Dabirian to approve the Minor in Literacy Education proposal
- d. Proposal to Establish ASAM Department
- Guest Noh, Asian American Studies Faculty and Coordinator of the Asian American Studies Program presented a proposal to 1) Establish a University Department; and 2) Change the status of the existing Asian American Studies from a Program to a Department. Reference October 13, 2017 memo from Dr. Noh to Dr. Stambough, Chair of Academic Senate.
  - The courses introduces and provides underrepresented students with a diverse perspective in education. This proposal does not require additional funding, faculty or curricula but a \$25 course fee per semester will be charged to students. The proposal also addresses the university's strategic plan to serve students in the region, state, nation, and on the international front.
  - M/S/P Rodriguez, Praitis approve the proposal to establish the ASAM Department

- e. UPS 100.700
  - Chair Mickey asked for feedback on the UPS 100.700 draft
  - Subcommittee formed to review and propose edits to UPS 100.700 and bring back to larger group. Subcommittee Members: Chair Mickey, Bowers, Rodriguez, Praitis

## V. Adjournment

- M/S/P Dabirian, Bowers at 2:13 pm

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*Future items:*

*Provost Office GI 2025*

*Facilities McCarthy progress*

*University strategic plan*

*Friday & Saturday course scheduling - resource ramification*

*Facilities Strategic Plan*

*Parking*

*UEE*

*Facilities*

*HRDI*

*EO 1100 budget impact*

*IRA funding*

*Student Success*

*Stacked parking is it working and its cost*

*Physical master plan*

*TA/GA & tuition waivers*

*Graduate studies growth and planning*

*College Town*

*Titan Hall*

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Respectfully submitted: May Wong